



J&C Joel Middle East
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J&C Joel Middle East is a division of



J&C Joel Middle East moves up in the world

J&C Joel's Middle East operation based in Dubai has moved to larger premises in order to meet increasing customer demand.

J&C Joel Middle East, a division of the IBS GROUP, has quickly established itself as one of the region's premier suppliers of flame retardant fabrics, tailor made drapes and stage machinery for the entertainment and events industries since opening its doors in April 2009.

J&C Joel Middle East has moved from Al Quoz Industrial Area to Dubai Investments Park 2, located within 30 minutes drive of downtown Dubai and just over an hour from Abu Dhabi centre. The new location is also in close proximity to the new Dubai World Central airport and Jebel Ali Port, the world's largest man-made harbour and the largest port in the Middle East.

Moving to premises in a premium location such as this not only shows the success J&C Joel has had in the region, but also shows the firm's ambition to capitalise on its achievements in the Middle Eastern Market.

J&C Joel Middle East Operations Manager, James Martin, said of the move, "It's a great opportunity for us and will allow us to do more of what we do best. Our new building gives us more storage, manufacturing and office space, enabling us to provide an even better service to our customers."

J&C Joel will exhibit alongside the IBS GROUP at the PALME Middle East trade show from the 26-28 April 2011 in Sheikh Saeed Halls 1-3, stand number G50.



J&C Joel Middle East's new premises at Dubai Investments Park 2, located 30 minutes away from downtown Dubai and an hour from Abu Dhabi centre.

J&C Joel Middle East trades under the IBS Décor LLC license

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