



TM

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J&C Joel Worldwide: South Africa

DUTing the I's and crossing the T's

The manufacturing staff in J&C Joel's Gauteng office have been hard at work completing new stage curtains and drapes for the Arthur Smith Hall at the Durban University of Technology (DUT).

J&C Joel has completed the installation of Oxford blue velvet velour (VEL011) stage curtains and a premier wool serge (WS090) stage surround in the DUT's city campus. Dimalan curtains in slate (DIM037) were also manufactured for the Arthur Smith Hall's auditorium.



J&C Joel South Africa's offices in Midrand, Gauteng

Painting the town red, blue, green, yellow...

J&C Joel is fast becoming a major supplier of Rosco paints to theatres and studios around South Africa.

Since receiving their shipment from Rosco J&C Joel South Africa has seen an increase in customers looking to buy Rosco products and have supplied paint to scenic artists working at the Tshwane Dance Theatre and the State Theatre in Pretoria.



J&C Joel supplied artists at the State Theatre in Pretoria with Rosco paints

Oliver makes it a full Hauser at J&C Joel South Africa

J&C Joel South Africa started 2011 on a positive note, with Oliver Hauser joining its already successful sales team on 1 January.

Before joining J&C Joel, Oliver worked in stage lighting and brings with him in-depth knowledge of the entertainment industry. Everyone at J&C Joel worldwide would like to welcome Oliver and wish him every success in his new role.



Raring to go: J&C Joel South Africa's newest recruit, Oliver Hauser

J&C Joel South Africa is successfully carving a foothold in the southern African market and is extending its influence in the region's entertainment industry.

Having completed a number of high profile installations over the past months, the South African sales team are busy pushing J&C Joel's high quality products to all manner of venues around South and southern Africa.

An education in quality

J&C Joel's South African office has recently undertaken supply and installation jobs in school halls around South Africa, including the Marist Brother's, Aurora and Dainfern Colleges in Johannesburg, Gauteng

Fantastic progress is being made in this market and the team, like the schools they are working with, are laying impressive foundations for the future.

Offices in:

United Kingdom | South Africa | United Arab Emirates | Hong Kong



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Completed Projects

J&C Joel's success in the South African market has been built on both the expertise of its staff and quality products it supplies, many of which can now be found in venues around the country.

The Royal Bafokeng Administration's Lebone II College commissioned J&C Joel to manufacture stage masking and curtains for the college's three venues.

Cognac velvet velour (VEL022) front of house curtains were made for the stage in the main hall, black velvet velour curtains (VEL001) for the drama studio and gold velvet velour (VEL018) curtains lined with apricot dimalan DIM028) lining for the auditorium.



The Royal Bafokeng Administration's Lebone II College

J&C Joel South Africa also produced a black wool serge (WS001) stage surround for the Teatro venue at the Monte Casino complex in Fourways, Johannesburg.

A complete installation of black Joelmat (JM008) stage flooring and black wool serge (WS001) stage surround has taken place at the recently built Lynbridge Theatre.

A white Trevira cyclorama canvas (CAN043) and grand front of house curtains in damson velvet velour (VEL042) were also installed into the venue.

Taking the floor

J&C Joel South Africa has supplied Joelmat vinyl flooring to some of the most prestigious theatres in Cape Town.

In anticipation of the upcoming production of "Jesus Christ Superstar" in May, J&C Joel provided the Theatre on the Bay in Cape Town with reversible black and white vinyl stage flooring.



Joelmat flooring covers the stage of some of the most prestigious theatres in Cape Town, including that of The Theatre on the Bay (above)

J&C Joel has also supplied stage flooring to Cape Town's Fugard Theatre and the Royal Academy of Dance in Johannesburg.

J&C Joel's Joelmat stage and event flooring stands to take the southern African entertainment industry by storm due to its versatility, range of colours and the fact that it can be digitally printed. As well as stage flooring Joelmat can also be used in schools and studios as well as for exhibition and event flooring.



The Fugard Theatre in Cape Town uses Joelmat stage flooring

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