



J&C Joel Limited (HQ)
 Corporation Mill
 Corporation Street
 Sowerby Bridge
 Halifax
 HX6 2QQ
 United Kingdom

T: + 44 (0)1422 833835
F: + 44 (0)1422 835157
E: sales@jcjoel.com

www.jcjoel.com

Another record-breaking Children in Need fundraiser for J&C Joel

Friday November 18 2011 saw J&C Joel raise a grand total of £2,893.53 for BBC Children in Need to help support children across the UK.

For the 2010 appeal J&C Joel raised an impressive £1,804.40; a figure that was blown out of the water by 2011's total.

Staff came to work in a wide range of fancy dress outfits including Can-can dancers, fruits and vegetables and pop icons and raised money through selling cakes, pizza, coffee and raffle tickets as well as taking donations over the phones.

The highlight of the day came when J&C Joel's managing director, Andrew Walsh, had his legs waxed for the charity, bringing in a flood of donations from many of J&C Joel's customers and suppliers.

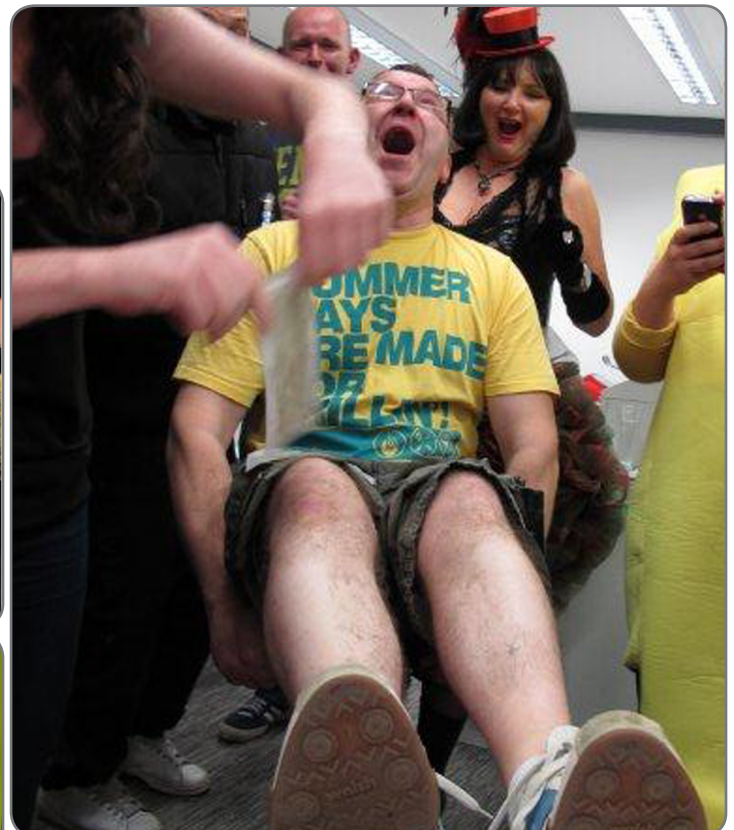
After having his head shaved for Children in Need in 2010, Andrew chose a slightly more subtle - if much more painful - way to raise money for the charity.

Afterwards he said, "After last year I was adamant that I'd stay out of the firing line, but we always have a

great time fundraising for Children in Need, so it's easy to get carried away. It wasn't particularly pleasant getting my legs waxed - I think I may have learned my lesson for next year!"

Many thanks to everyone who donated to and helped make Children in Need 2011 most successful fundraising event to date.

Go to www.flickr.com/photos/jcjoel for more images from the day.



Hair today... Andrew Walsh has his legs waxed to raise money for BBC Children in Need 2011

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