



J & C JOEL LTD

Specialists in Flame Retardant Fabrics, Manufacturers and Installers of Drapes and Stage Equipment



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Latest News

J&C Joel wins best stand award at ABTT 2007



J&C Joel's brilliant new fabric binder not only won over the company's customers at the ABTT Show 2007, but also made the stand look so good that it won the prestigious ABTT Best Stand award.

J&C Joel sales director James Wheelwright said: "We were thrilled to receive the award. The stand was designed specifically to showcase the new binder and it's terrific to receive public recognition for the months of hard work. This is the second time we've won the best stand award, and it's testament to our great staff and business partners that the judges saw fit to give us a second beautifully polished presentation Hook Clamp."

Marketing and Far East Business manager Fiona Blackett added: "We want everyone involved in the decision making process for drapes and fabrics to have a copy of the new J&C Joel fabric binder, so we decided to create a library to preview it. When we lit the shelves, the black and gold binder looked fantastic, and we got so many compliments from visitors. The biggest compliment, of course, is that everyone wants one of their own!"



A barista on the stand served refreshments as staff discussed the company's range of products, including fabrics, drapes and stage machinery with visitors, who included Halifax MP Linda Riordan.

For more information on J&C Joel and its products, please visit www.jcjoel.com

Content

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