



J & C JOEL LTD

*Specialists in Flame Retardant Fabrics, Manufacturers and Installers of Drapes and Stage Equipment*



## Latest News

### J&C Joel's new fabric sampler card



*Andrew Walsh showing off the new fabric sampler card*

**UK** – Drapes specialists J&C Joel has produced a new fabric sample card, illustrating 54 of their most popular and wide ranging fabrics 'in the flesh'. The idea is to give clients a practical, user-friendly reference media – that hangs on the wall – offering an immediate impression of what specific fabrics feel like to touch. Information relating to each sample includes construction, dimensions and fire retardancy, and is printed in English and Mandarin – reflecting J&C Joels' increasing export trade with Asia.

The reverse of the sample card showcases the diverse range of J&C Joel projects. It includes some fabric related projects – like Belfast Opera House, The Coliseum in London and Blackpool Grand – all Matcham Theatres, where J&C Joel's fabric expertise has been instrumental in recreating period internal draping and curtaining. There's also plenty more projects involving stage machinery and the design and installation of lifting systems.

The new sample card – coordinated by Fiona Blackett – is also linked to J&C Joel's new website. An entire new sample brochure is planned for the autumn followed by a full colour corporate brochure.

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#### Content

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