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The International Centre: November 2011

The International Centre in Telford is one of the UK's most versatile and contemporary conference centres and is capable of catering for everything from small boardroom meetings through to large scale conferences and exhibitions.

J&C Joel specialise in the manufacture and provision of high quality and flexible event fabrics that are ideal for all manner of applications, including conference and event venues, and provided perimeter curtains for the International Centre's Hall One, Hall Two and the Ludlow Suite.

Premier Wool Serge (WS090) perimeter curtains were chosen to line the walls of the International Centre's main exhibition spaces. This heavy and durable wool serge has excellent acoustic properties and can reduce sound reverberation within a space. Premier Wool Serge is also the ideal fabric to block sunlight entering the Ludlow suite's floor to ceiling glass wall. The perimeter curtains installed within the venue's exhibition halls were manufactured specifically to meet the pitch of the ceilings, ensuring total coverage.

Each of the Premier Wool Serge perimeter curtains were lined with black Sateen Lining (LIN003) and manufactured to a width of 5.5 metres. The curtains were made with a fullness of 30% and spot Velcro sides so that they can be easily connected when drawn around the edge of the halls. Black tie tapes allow them to be hung from 33 metres of Unitrack curtain tracking, also supplied by J&C Joel.



Premier Wool Serge perimeter curtains dress the walls in the International Centre's Ludlow Suite (main), Hall One and Hall Two (Right top and bottom). The curtains were manufactured specifically by J&C Joel to reduce sound reverberation and block light entering the exhibition halls.

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